Bridge Central London Skills Partnership Nationwide I-immersive workshop

The Insight Team from Nationwide Building Society used the I-immersive rooms to run a workshop for NCC business learners across the Epping and Redbridge campuses. The interconnected spaces enhanced employer engagement by supporting in-person and remote learning.

Learners gained hands-on experience with problem-solving, customer service strategies, and business insights. This culminated in students delivering presentations to each other and the Nationwide team.

The learning experience stimulated discussions on all sides on how to develop the training and future use of the spaces.

From a learner's perspective, this event achieved:

- Creativity: 'Helpful, and we're doing something new'
- Competitive: 'Meeting new people'
- Communication: 'Able to ask more questions, more one-toone experience'. (Theo, Business Studies student.)

From an employer perspective, this event achieved:

- By taking away location restrictions, opportunities for the learners are increased
- Broadens education and our reach to future employees. (Laura Woodington, Nationwide.)



The I-immersive room workshop allowed us to work together in our own spaces, but together.

Business Studies student Epping campus, NCC

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